

KJR
GROUP
built on ethics...



*Adding Value
to Food Chain...*

Raagamayuri
MEGA FOOD PARK
adding value to food chain...!

www.raagamayurimegafoodpark.com
foodpark@kjr.co.in



RAAGA MAYURI
agrovet
PVT. LTD.



Mr. K.J. REDDY

Chairman and Managing Director

KJR Group

KJR Group started in 2002 as a real estate company in Kurnool; Andhra Pradesh has grown in to one of the pioneers in providing industrial infrastructure in both the states of Telangan and Andhra Pradesh in the last two years.

Under the visionary leadership of **Mr. KJ Reddy**, a first generation entrepreneur the group has started the first Private Electronic Park in the country in Anantapur district of Andhra Pradesh and now a Mega Food Park in the district of Mahaboobnagar in Telangana State.

Telangana State the newest state in India with its friendly industrial approach offers immense opportunities to entrepreneurs to set up industry in the state. Mahaboobnagar with its vast horticulture produce coupled with the agricultural and horticultural produce in the neighbouring districts of Andhra Pradesh and Karnataka offers unmatched availability of raw material to Food Processing Companies.

What we want to achieve ?

Being a part of well diversified **KJR Group, RaagaMayuri Agrovet Pvt Ltd.**, is the result of professional commitment to set of food processing and supply chain infrastructure.

The company envisages in setting up a **Mega Food Park** for supporting the industry in processing, value addition, Post-harvest facilities, and technical assistance to farmers and entrepreneurs.

The expected outcomes would be :

- Significant direct & indirect employment generation
- Better and improved marketing facilities farm products
- Creation of high quality food processing infrastructure
- Capacity building of the producers & processors
- Creation of an efficient supply chain
- Reduction of wastage



Government Key Incentives for Food Processing Industry



Raising the processing of perishables in the country from the existing 6% to 20%



Raising value addition of food processing from 20% to 35%



Processing Industries in India currently 32% & Govt. wants to promote it to 47% by 2025



CII estimates food processing sector to gain \$33 billion investment by 2026

Central

State

Current Provisions	Incentives / Reimbursement
INCOME TAX	
<ul style="list-style-type: none"> TAX Exemption Benefit for 10 years <ul style="list-style-type: none"> First 5 years Next 5 years 	<ul style="list-style-type: none"> 100% Tax Exemption 30% Tax Exemption
<ul style="list-style-type: none"> Deduction of capital expenditure incurred for <ul style="list-style-type: none"> Setting up & Operating Cold Chain facility & Warehousing facility for agriculture produce Setting up and operating sugar warehouse facility Bee-keeping and production of honey and beeswax 	<ul style="list-style-type: none"> 150% 100% 100%
<ul style="list-style-type: none"> In Case of undertaking deriving profits from the businesses like <ul style="list-style-type: none"> Processing, preservations and packaging of fruits and vegetables Processing, preservations and packaging marine products Integrated business of handling, storage and transportation of food grains 	<ul style="list-style-type: none"> Deduction from Profits is allowed Deduction from Profits is allowed Deduction from Profits is allowed
EXCISE DUTY	
<ul style="list-style-type: none"> Vegetables, Nuts & Fruits Tapioca Starch manufactured and consumed within factory Machines for cleaning, sorting or grading seeds, flour and rice milling 	<ul style="list-style-type: none"> Central Excise duty is Nil Central Excise duty is Nil Central Excise duty is Nil
<ul style="list-style-type: none"> Excise Duty On These Machineries <ul style="list-style-type: none"> All refrigeration machineries and installation parts used for cold storage, refrigerated vehicle, transport or processing of agricultural, aquatic & marine produce Conveyor belt system used in cold storages facilities for the preservation storage Trailers and semi trailers used in Agriculture 	<ul style="list-style-type: none"> Full Exemption Full Exemption Full Exemption

Particulars	Incentives for MSME, Medium & Large Industries
<ul style="list-style-type: none"> Investment Subsidy Rebate in land cost VAT/CST Reimbursement Skill Upgradation & Training Interest Subsidy Reimbursement of land Conversion charges Stamp duty Reimbursement Fixed power Cost reimbursement Quality Certification/ patent Registration Specific Cleaner Production measures 	<ul style="list-style-type: none"> 15% on Fixed capital Investment for MSME's 25% for MSME's upto 75% for medium, large Industries and 100% for MSME's (Max upto 7 years or 100% FCI) 50% cost reimbursement limited to Rs.2000 per person On term loan taken at an interest rate in excess of 3% per annum on MSME's 25% on MSME's and Medium Industries 100% Reimbursement for purchase of land, for lease of land/shed/buildings) Reimbursement @ Re.1.00 per unit on all Industries 50% Subsidy on MSME's 25% Subsidy on MSME's

★ In 2016, Mega Food Park to get **Disbursement of Grant from Govt.** of India and Disbursement of Loan from NABARD

Central and Telangana Industrial Policies

With a promise to give quick, time-bound and transparent permissions to project proposals, the Telangana Government released its new industrial policy.

State

Features of the Policy

- Online system for filling and issue of clearances
- Common Application Form that captures requirements from different government departments
- Self certification
- Deemed approvals, if permissions not given in prescribed time slots
- Right to clearances
- Penal actions against officials if failed to give permissions in time
- 10% water reserved for industries from all irrigation sources
- A land bank with 1.50 lakhs created for allotment to industries

State

Industrial Policy Framework

- Zero graft, zero tolerance to corruption
- Peaceful, secure and progressive business regulatory environment
- Industrialization shall inclusive and facilitate social equality
- Attractive incentives to Small and Micro industries
- Ancillary and vendor development linked to major industry
- Special package for SC/ST/Women/PH
- Marketing assistance to MSME sector
- Program for traditional art and handicrafts
- Plug and play infrastructure in industrial park development
- Industry
- Local body status for industrial parks
- Rationalization of taxes to encourage local industry
- Industrial corridors and district industry parks to encourage growth of industry across the state

State

TS-iPASS- Beyond Single Window

- First time in the world that a right to timely clearances is provided
- First time in India self-certification is being accepted
- First time, the time limits for clearances specified in the Act itself rather than in rules
- It's the first in the country with 15 days clearances for mega projects
- Penal provision if departments delay clearances
- A single Common Application Form prescribed
- Like the Singapore Economic Development Board (EDB), Applicant need not go to different departments as this will be done by the Nodal Officer
- Grievance Redressal mechanism will be created.
- Applicant also liable for action if self-certification is false
- Graft free and zero tolerance to corruption
- Minimum Inspection and maximum facilitation

Central

Project Imports' benefits to the following projects:

- Projects for the installation of mechanized food grain handling systems and pallet racking systems in 'mandis' and warehouses for food grains and sugar
 - Cold storage, cold room (including for farm level pre-cooling) or industrial projects for preservation, storage or processing of agricultural, apiary, horticultural, aquatic & marine produce and meat
- Effect:** All goods related to Food Processing imported as part of the project imports, irrespective of their tariff classification, are entitled to uniform assessment at concessional basic customs duty of 5%
- Full exemption from customs duty to refrigeration units required for the manufacture of refrigerated vans or trucks.
 - Concessional customs duty of 5% to specified agricultural machinery not manufactured in India
 - 100% Foreign Direct Investment (FDI) will be allowed in the sector for the companies for marketing and manufacturing of food products in India

Objectives Of the Mega Food Parks Scheme in India




Offering Excellent Infrastructure Facilities for Food Processing Industries



Offering Centralized Processing Center at Puttandoddi Village

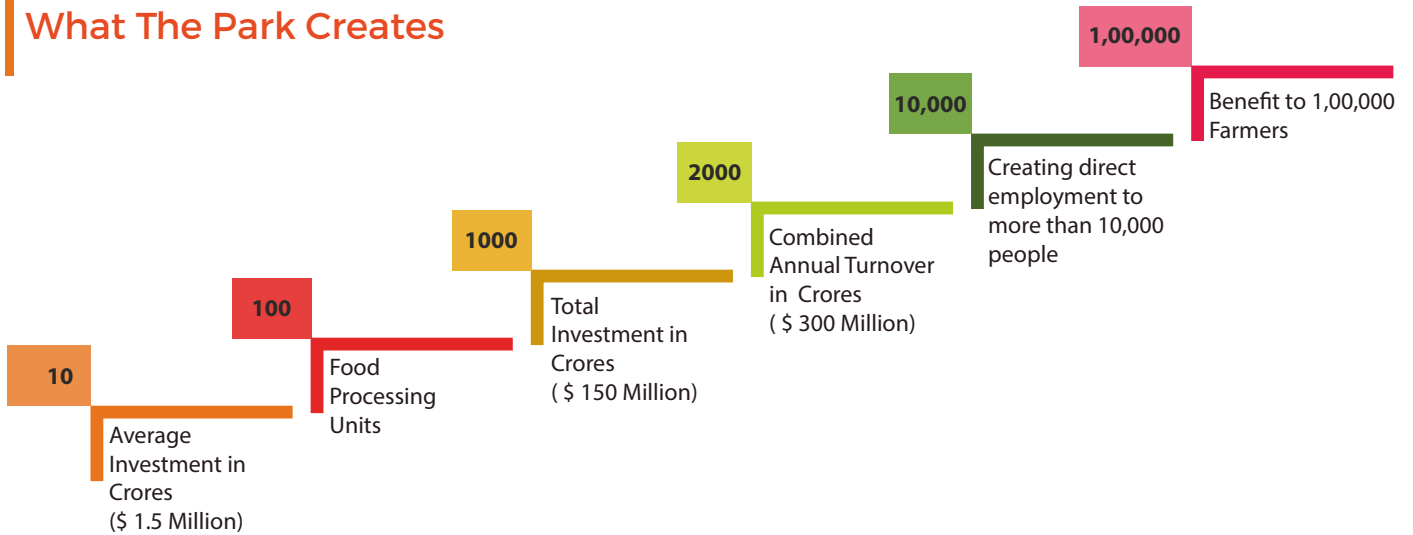


Create a Value Chain from FARM to MARKET

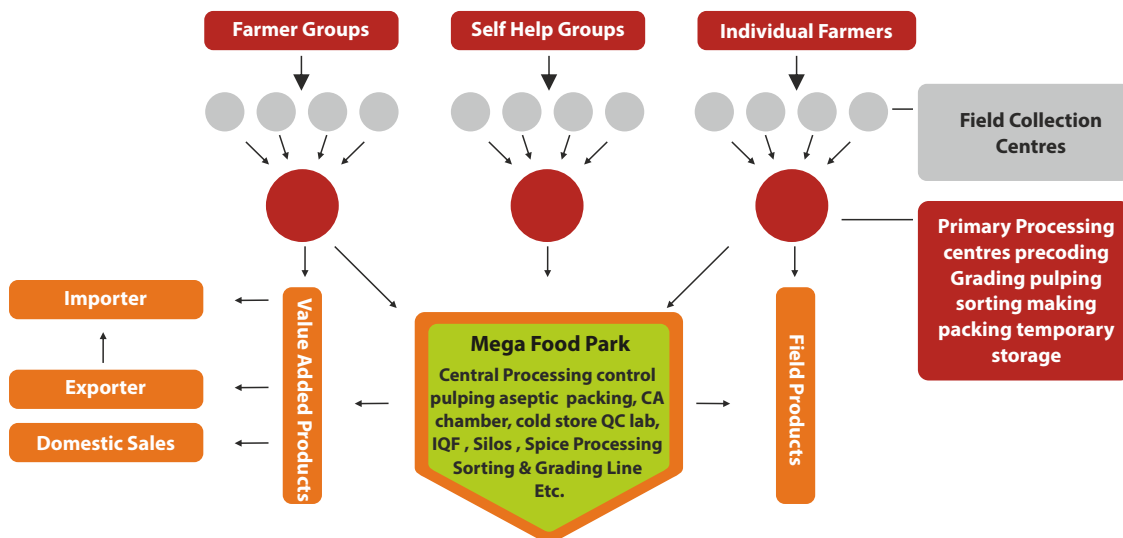


Offering Primary Processing Centers in Mahaboobnagar and Ranga Reddy and Collection Centers in Mandals

What The Park Creates



Features



Facilities



Cold Storage
1000 MT



Warehouse
8000 MT



Silos 4 numbers
2000 MT each



Ripening Chambers
1200 MT



Pulping Line
Aseptic 5 MT/Hour



Flour & Dal Mills



Multi Grain Grading & Sorting
10 MT / Hour



Spices Processing Plant
1 MT/Hour



Testing Lab
Microbiology Pesticide
Residue Chemical Analysis



Reefer Vans
6 numbers
8 MT each



IQF
500 kg / hr



Training Centre & Incubation Centre

Details of Project:

- Land Area: 124.6 acres
- Project Cost: Rs. 124 crores
- Proposed Industrial Leasable Plots - 61.42 acres / 52 plots
- Potential MSME units (Plug and play Facility) - 2.16 Acres/30 plots/

Enabling infrastructure

- Compound wall
- Road Network
- Storm Water Drainage System
- Water Supply System
- Sewerage and Sewerage System
- Effluent Treatment Plant
- Integrated Solid Waste Management
- Power Transmission and Distribution
- Street Lighting System
- Telecommunications and IT system
- Weighbridges

Core Facilities of the Food Park

- Cold Storage
- Dry Warehouse/ Silos
- IQF
- Multi Grain Sorting/ Grading Line
- Ripening Chamber
- Spice Processing
- Aseptic Pulping and Concentration Line
- Material Handling Equipment- Stackers, Forklifts, Crates and Bins
- Testing Lab

Non-core infrastructure

- Parking Area
- Administrative block
- Fire Station
- Bank Counter
- Laboratory
- Incubation Center
- Training Room
- Executive Guest House
- Worker Dormitory

← Towards Bangalore

Towards Hyderabad International Airport
(Distance 70 kms)



» Towards Hyderabad »

« Towards Bangalore «



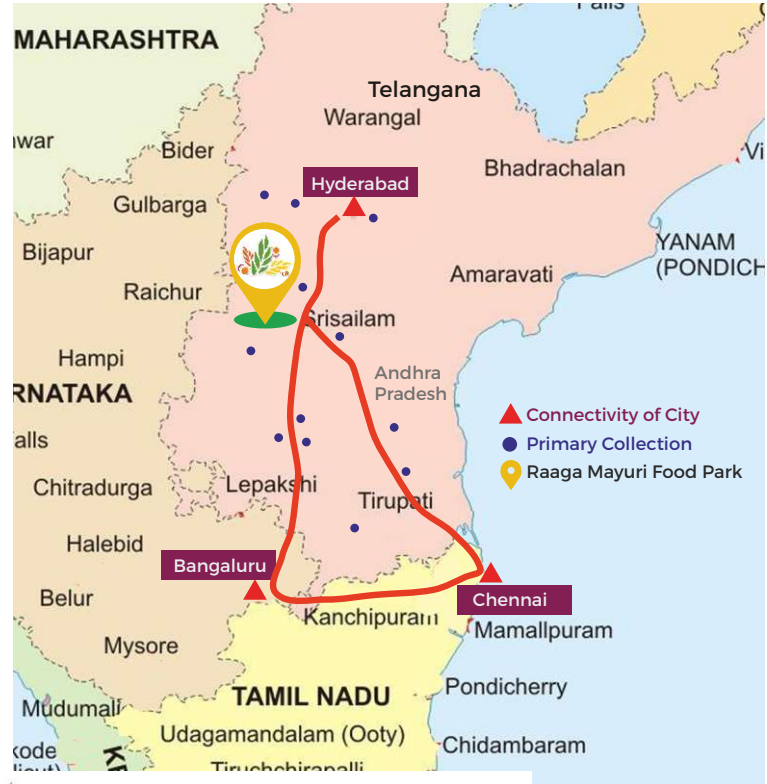
A1 - A8 11,000 Sq.ft - 17,000 Sq.ft
 B1 - B37 0.71 Acres - 1.58 Acres
 C1 - C7 1.82 Acres - 6.62 Acres

Raaga Mayuri Food Park

LAND USE	AREA Sq.M	AREA IN ACRE	% OF AREA
Industrial	248570.26	61.42	51.39%
MSME Sheds	8753.62	2.16	1.81%
Core Facilities	37191.16	9.19	7.69%
Utilities	23773.46	5.87	4.92%
Admin	27849.28	6.88	5.76%
Green Belt	49212.10	12.16	10.17%
Circulation	88319.71	21.82	18.26%



Consulting Partner :
 Grant Thornton



Creating a Synergy Between
 Agriculture & Industry



Promoted by : **Raagamayuri Agrovet Pvt. Ltd.**

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